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**High Stakes, High Impact Women Shaping Private Aviation Announced as Founding Co-Authors with All Things Moxie**

In an industry defined by precision, performance, and high-stakes decision-making, a powerful new book project is set to highlight the voices of leading ladies in private aviation energizing the exciting world of business jet travel.

Curated and led by Melissa Lucas Thomas, Founder and CEO of Moxie Global Consulting and All Things Moxie, the invite-only collaboration will feature real stories from women operating at the highest levels of private aviation beyond the traditionally thought of roles of pilot and flight attendant.

“This book is about more than aviation,” said Thomas. “It’s about the women inside the world of private aviation leading and navigating these high-stakes environments, building extraordinary careers, and redefining what is possible in this industry. It is a collection of real, unfiltered stories from leaders operating in one of the world’s most demanding industries where expectations are high, margins are tight, and execution is everything.”

This first-of-its-kind project highlights the complexity, intensity, and impact of fascinating careers in private aviation, while also exploring the personal realities of leadership, growth, and balance behind the scenes. The reader will experience the stories that rarely get told. Real world stories that bring to light the complexity of the roles, the pressure behind the scenes, the leadership required to operate at this level and the full lives these women are building alongside tremendous career success.

**The founding co-authors announced include:**

- Melissa Thomas - Lead Author**
- Catherine (Cat) Wren - Co-Author**
- Desiree Ward - Co-Author**
- Jamie Santiago Muñoz - Co-Author**
- Jenny Showalter - Co-Author**
- Julia Hochberg - Co-Author**
- Lyndse Faith Costabile - Co-Author**
- Majo Perdomo - Co-Author**
- Marilyn Vela - Co-Author**
- Megan Barnes - Co-Author**
- Nicole Maldonado - Co-Author**



Together, these women represent a dynamic cross-section of private aviation professional leaders, innovators, subject matter, and decision-makers whose work extends far beyond traditional perceptions of the luxury aviation hospitality industry.

The book will explore:

- High-stakes careers across private aviation beyond the cockpit and cabin
- Non-linear paths to leadership and success
- The realities of balancing demanding careers with life outside of work
- The intersection of career ambition and life beyond the job
- The mentorship and influence shaping the next generation of aviation professionals

The project debuts to the industry during the 2026 NBAA Schedulers & Dispatchers Conference in Cleveland, Ohio, March 24-26th with additional co-authors to be announced. Publication is anticipated in March 2027, with a coordinated industry launch aligned with key aviation events.

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**About All Things Moxie and Moxie Global Consulting, LLC**

**All Things Moxie** is a division of **Moxie Global Consulting, LLC** delivering customized executive and personal development coaching for optimized business and lifestyle management.

**Moxie Global Consulting, LLC** based in Orlando, FL, provides luxury aviation and hospitality execution business consulting and services. With over fifty years of experience specializing in luxury brand development, marketing, and client experience strategy and execution support services. We offer brand design and development, marketing strategy, virtual marketing team services, fractional CMO/CXO and executive support services. Brand Development – Complete Brand Design, Development and Strategy. Marketing – Complete Digital Marketing Solutions to include Website Development, Social Media Management, and Search Engine Optimization. Client Experience – Custom Designed Client experience and service culture strategy and training programs.